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The Cost of Living

\$.28	1 mouse	\$ 3,700.00	Towards development of an improved electron microscope
2.00	1 dozen tissue culture tubes	4,000.00	Double beam grating spectrophotometer
6.00	100 disposable hypodermic needles	6,000.00	For studying ways to more effectively produce antiserum
7.00	1 gross of microscope slides	6,500.00	For development of radioactive drugs which will destroy cancer cells without harming normal cells
7.00	Crucible tongs	8,000.00	Gamma ray counter
15.00	1 animal cage for mice and rats	8,000.00	Counter current distribution apparatus
15.00	Food and care of 1,500 mice for 1 day	10,000.00	1 water phantom for radiation dosage studies
20.00	1 dozen glass flasks for chemical studies	10,000.00	1 half-gram of cobalt 60
25.00	6 months' supply of rubber gloves	12,000.00	Differential scanning calorimeter
30.00	Triple beam steel balance	13,600.00	To identify industrial chemicals which may cause cancer in humans
30.00	1 electric stirring motor	15,000.00	Liquid scintillation counter
40.00	Air pumps	15,000.00	Preparative ultracentrifuge
45.00	Steam pressure sterilizer	42,000.00	1 year's supply of Swiss-Webster mice for 1 institute for use in chemotherapy studies
50.00	Sub-sieve sizer calibrator	46,000.00	For 1 grant to carry out epidemiological studies of cancer in various sites
80.00	Laboratory flowmeter	50,000.00	1 electron microscope
90.00	Blood cell calculator	70,000.00	For 1 grant to study the role of hormones in cancer
100.00	1 eyepiece micrometer for exact measurement of living cells	125,000.00	1 high-voltage, total-body radiation instrument
150.00	Constant voltage transformer	750,000.00	Salary support of 1 research professor for a lifetime
150.00	1 egg incubator	900,000.00	100 postdoctoral training fellowships for 1 year
180.00	Cost of culture medium for maintaining human tissue transplant for one year	11,600,000.00	Expenditures for 1 year for a major cancer research center
180.00	Clinical centrifuge		
200.00	1 lead radiation shield		
200.00	1 instrument sterilizer		
300.00	1 week's salary for research associate		
300.00	Meter to check radiation for protection of laboratory personnel		
300.00	Isotope scanner		
350.00	Mouth rebreathing apparatus and nebulizer		
400.00	1 camera lucida		
500.00	1 microvolt ammeter		
550.00	1 constant temperature water bath		
600.00	Maintenance of 1 cancer patient in a research bed for 3 weeks		
750.00	Scholarship to train 1 cytotechnologist		
1,000.00	2,000 millicuries of radioactive iodine		
1,500.00	50 units of human blood		
2,300.00	Flame photometer for identifying chemical elements in trace amounts		
2,800.00	1 x-ray tube		
3,000.00	1 heart-lung machine		
3,000.00	Gas chromatograph		

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When we first started asking for money for cancer research, more mice were being cured than people.

But through the years, research success with people progressed. And with even greater speed in the last twenty years.

So that today there are over one-and-a-half-million happy, healthy people walking around who are living proof that many cancers can be cured.

And as long as research progress grows according to your dollars, we won't stop asking.

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We want to wipe out cancer in your lifetime. Give to the American Cancer Society.