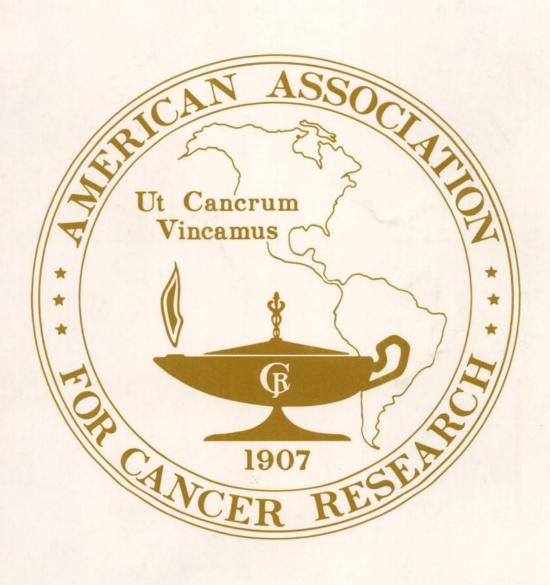
Cancer Research

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COVER LEGEND

Readers will note that this issue, which completes the 30th year of continuous publication of CANCER RESEARCH, features an emblem that has recently been adopted as the official insignia of the American Association for Cancer Research. Beginning with the January 1971 issue, the cover of CANCER RESEARCH will carry a reduced version of this insignia in a restyled masthead; the emblem will also appear on all of the Association's stationery. The insignia was designed by Mrs. Bernette B. Law during the tenure of her husband, Dr. Lloyd W. Law, as President of the Association, 1967–1968.

The emblem is a panoply of symbolism depicting the progress of the American Association for Cancer Research. The lamp is a modern version of a Greek lamp of learning, embellished with a caduceus, and represents the pursuit of knowledge of neoplastic diseases by cancer researchers throughout the world. The flame signifies the long quest for an understanding of cancer and the hope for its ultimate conquest ("Ut Cancrum Vincamus"). The lamp is inscribed with the initials CR, signifying the method of communication of the Association, the journal CANCER RESEARCH. The presence of both continents of the Americas in the background indicates the geographical scope and range of active membership in the Association since its establishment in 1907. The Association also has approximately 100 corresponding members who are residents of countries other than the Americas.